



**FORM 10
OFF-LICENCE**

Sections 17 to 20 and 64, Sale and Supply of Alcohol Act 2012

PURSUANT to the Sale and Supply of Alcohol Act 2012 (the Act), **Soif Limited** is authorised to sell alcohol on the premises situated at 1 Market Street, Blenheim, Marlborough District and known as **"Soif Wine Shop"**, to any person for consumption off the premises and to supply alcohol free, as a sample, for consumption on the premises.

If this licence is not endorsed under section 40 of the Act, the licensee is also authorised to sell alcohol on or from the premises and deliver it somewhere else.

The authority conferred by this licence must be exercised through a manager or managers appointed by the licensee in accordance with Subpart 7 of Part 2 of the Act.

CONDITIONS

- (a) **No alcohol is to be sold or delivered on Good Friday, Easter Sunday, Christmas Day, or before 1.00 pm on Anzac Day**
- (b) Alcohol may be sold on premises on the following days and during the following hours:
Tuesday to Sunday 11.00am to 9.00pm
- (c) **The whole premises is designated as a restricted area**
- (d) The licensee must implement and maintain the steps proposed in the application for the licence aimed at promoting the responsible consumption of alcohol.
- (e) The licensee must ensure that the provisions of the Act relating to the sale and supply of alcohol to prohibited persons are observed and must display appropriate signs adjacent to every point of sale detailing the statutory requirements on the supply of alcohol to minors and the complete prohibition on sales to intoxicated persons.
- (f) The licensee, when conducting phone, mail, internet sales (remote sales) must ensure that all the requirements under Section 59 of the Act relating to remote sales are complied with.
- (g) **The licensee's application proposed the sale of premium wine as the predominant beverage to be sold from the premises. The sale and supply of alcohol shall be limited to the following products:**
 - (i) Premium local and international bottled wines
 - (ii) Premium craft beers; and
 - (iii) Premium fine bottled spirits being predominantly wine derived spirits**So that alcohol of the following types shall not be sold:**
 - (i) Spirit based shots of any type
 - (ii) Ready to drink (RTD) of any type
 - (iii) Mainstream beers
 - (iv) Single can sales of craft beer
 - (v) Cask wine of any type
- (h) Drinking water must be freely available for patrons where complimentary samples are being offered.
- (i) A Host Responsibility Policy must be maintained and displayed, and the licensee must ensure all staff receive training in their responsibilities and obligations under the Sale and Supply of Alcohol Act 2012.
- (j) The storage area window fronting Market Street as shown on the plan submitted with the licensee's application shall be frosted so that members of the public passing the premises cannot see into this part of the premises.
- (k) The remaining window fronting Market Street shall display the business name Soif Wine Shop. There shall be no advertising of alcohol attached to either side of the window so that product display shall be generally in the area shown on the plan submitted (Council CM record no. 24250741 with the licensee's application).
- (l) No external signage (including sandwich boards or flagging) is to be used for branding or alcohol advertising.
- (m) A CCTV camera shall be installed that can be internally and remotely monitored.
- (n) A sign predominantly displayed inside the premises must identify by name the Manager for the time being on duty.

DISPLAY OF LICENCE AND PRINCIPAL ENTRANCE/S

A copy of this licence must be displayed at the principal entrance to the premises being from Market Street, Blenheim.

DURATION

Subject to the requirements of the Act relating to the payment of fees, and to the provisions of the Act relating to the suspension and cancellation of licences, this licence continues in force -

- (a) either-
 - (i) until the close of the period for which it was last renewed; or
 - (ii) if it has never been renewed, until the close of the period of 12 months after the day it was issued; but
- (b) if an application for the renewal of the licence is duly made before the licence would otherwise expire, either-
 - (i) until the close of the period of 3 years after the period for which it was last renewed; or
 - (ii) if it has never been renewed, until the close of the period of 4 years after the day it was issued.

DATED at Blenheim this 4th day of March 2025


Secretary
Marlborough District Licensing Committee

Subject to the requirements of the Act relating to the payment of fees, and to the provisions of the Act relating to the suspension and cancellation of licences this licence expires on -
4. March 2026